South Africa Competitive Cities Partnering for Growth

World Bank Brown Bag Lunch
12 May 2020

Kaiser EDP Economic Development Partners
Further support requested by cities: until March 2019

Partnering for Inclusive Growth: SA National Treasury Cities Support Programme: December 2019 – March 2022
Integrating Competitive Cities content…

…and “Collaborating with the Enemy”

Two Approaches to Collaboration

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<th>How we relate with our collaborators</th>
<th>Conventional Collaboration</th>
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<tr>
<td>Agree on the problem and the solution (one optimum plan)</td>
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<td>Change what other people are doing (one paramount leader)</td>
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<td>Embrace conflict and connection (multiple diverse holons)</td>
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<td>Experiment our way forward (multiple emergent possibilities)</td>
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<tr>
<td>Step into the game (multiple cocreators)</td>
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Executive Development Program
From a learning event to full steam ahead…

All aboard! The Apple Express is back in the Bay!

25 December 2017 | By Anje Rautenbach

“Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has.”
- Margaret Mead
The eThekwini Partnering for Growth experience
COMPETITIVE CITIES PROGRAMME
found through extensive research that it was those cities that put FIRM-LEVEL PERFORMANCE AT THE CENTRE OF THE CITY STRATEGY, that ultimately became competitive,

**ADDRESS POVERTY & CREATED JOBS.**

In essence, the **eTHEKWINI STRATEGY** is designed to facilitate **GROWTH IN BUSINESS, creating jobs,** while addressing the market failings relating to **RACIAL JUSTICE** (through economic transformation) & **AN ECONOMIC BIAS AGAINST YOUTH** (due to lack of experience).
Stretch Collaboration

Embrace conflict and connection

Experiment a way forward

Step into the game