

Module 0: Remote Training on Phone Surveys

Video 1 of 1: Training Overview

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BUSINESS SCHOOL

Meet the Instructors



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Outline of the Remote Training

- Module 1: Introduction to Phone Surveys (*Keusch*)
- Module 2: Sampling (*Nishimura*)
- Module 3: Questionnaire Design (*Kreuter*)
- Module 4: Phone Interviews and Interviewers (*Antoun*)
- Module 5: Computer-Assisted Telephone Interviewing (*Antoun*)
- Module 6: Data Quality Monitoring (*Sharma*)
- Module 7: Data Processing and Dissemination (*Sharma*)

At the End of the Training Participants Should...

- ...be familiar with key theoretical concepts of survey research.
- ...know about relevant design decisions and implementation steps in phone surveys.
- ...understand how data quality and costs are affected by these design decisions.
- ...be able to make practical decisions about data collection that fit a particular context.

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