

The Circular Economy Internet



One of the potentially most impactful activities
towards the Circular Economy



What is our ambition?

We believe that digitisation will accelerate the journey towards the circular economy, and will be fundamental in the realisation of the circular economy

We know that a shared digital infrastructure will exponentially accelerate the digitisation, as such infrastructure offers far more value when shared than when used in isolation.

- The Internet
- Apples App Store
- The telephone network

We will realise the shared digital infrastructure to become the backbone of the circular economy

- **We think** it should be politically, commercially, and competitively neutral
- **We believe** seamless business ecosystem interoperability is critical in a **value chain exercise** like the Circular Economy



An open software platform governed as a global public good

A digital tool box to support circular economy business models

Let a thousand flowers bloom - Allows innovators around the globe to realise applications on top, that are immediately available globally, extending the commercial potential and the speed of global realisation of the best Circular Economy solutions

Allows small and medium-sized enterprises and emerging markets to efficiently participate in the circular economy.

A global public good - No one person, company, organisation, or government controls the Circular Economy Internet

Interoperability by design



Circular Economy Internet

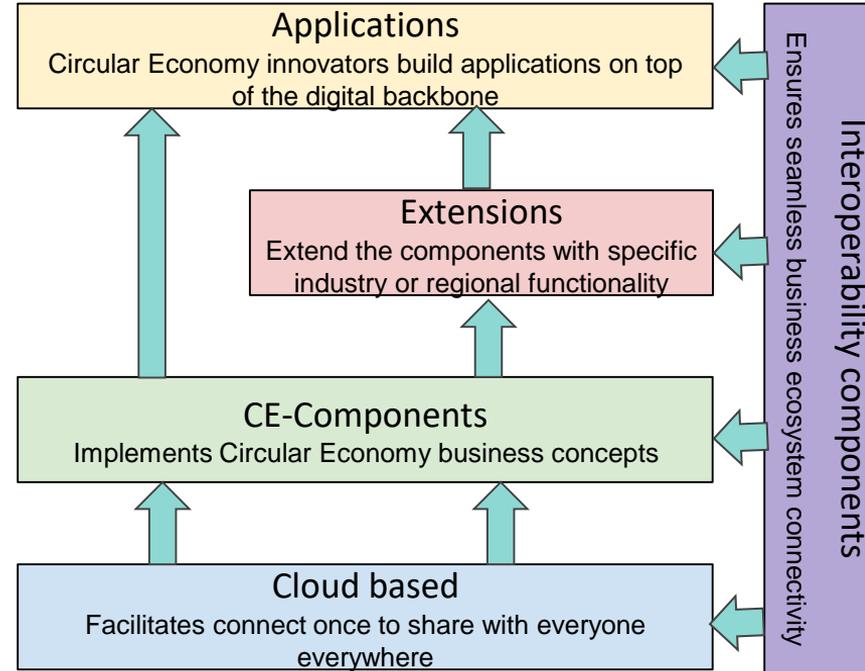
The Circular Economy Internet is cloud based that ensures connect once to share with everyone everywhere.

CE-components facilitate generic circular economy concepts.

Industries, regions, and others create extensions to the components with specific industry or regional functionality.

The digital circular economy innovators develop individual applications on top of the common components and extensions, thereby making digital circular economy applications immediately available globally and interoperable by design.

Interoperability components ensures seamless business ecosystem connectivity



Applications - Circular Economy innovators build applications on top of the digital backbone

Mobile app.for predicting and resolving obligations for fashion sold in NYC

Interface for trading obligations, proofs and rewards for foresting in Sweden

IoT capturing logistic industry's proofs during a container transport

...

Product life cycle analysis that have immediate access to authorized data

Extensions - Extend the components with specific industry or regional functionality

Predicting and resolving obligations and proofs within the fashion industry

EU specific upcycling extensions



Maritime sectors Material Ship Passport

...

The logistic industry's requirements for proofs

Components - Facilitate Interoperability and implement Circular Economy business concepts

Proof provider - Proofing resources utilized or waste generated has been recycled, refactored, etc.,

Part tracking - Common engine for tracking parts in a product

Upcycling - How technical parts retain their high quality in closed-loop industrial cycle

Exterior packaging - Aggregated DB with information on how packaging can be reused

Product of Service - Engine supporting buying product functionality as a service

Living system effect - Aggregated DB of chemical substances' and technical mix's effect on living systems

Predicting and resolving obligations and proofs

Hazardous packing lot - Aggregated DB of location of hazardous material waiting until they can be detoxified

Repair facilitator - Engine that enables matching need for repair and repair shops

Material substitution - Aggregated DB of materials substitution

Material pool - Overview of current and future availability of materials that are currently in use

Urban Mining

Value Chain Flow- Enables distribution of cost/rewards for environmental impacts throughout the value chain

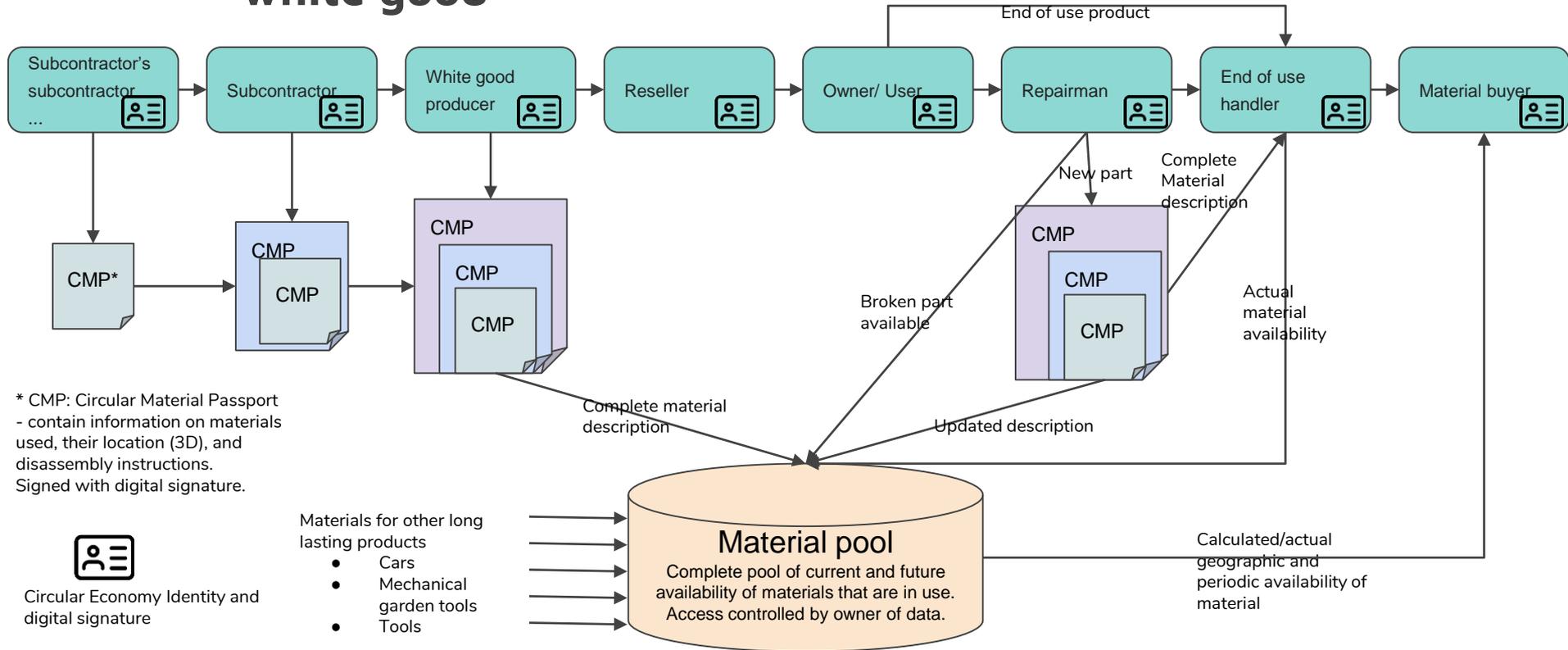
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Circular Material Passport - Description of material used - under control of data owner

Cloud based - Facilitates connect once then share with everyone everywhere



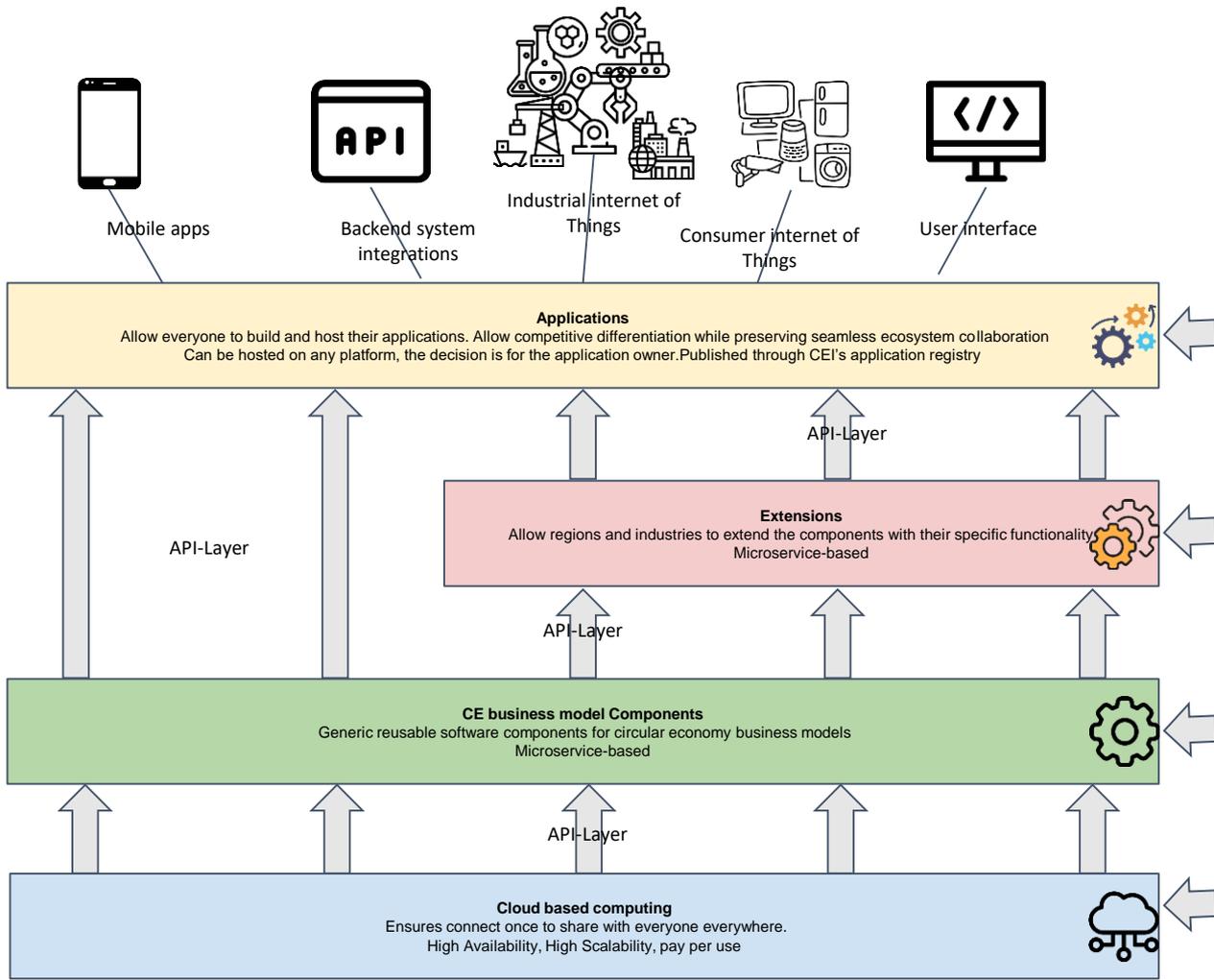
Circular Material Passport and Material Pool flow for white good





Thank you





Mobile apps



Backend system integrations



Industrial internet of Things



Consumer internet of Things



User interface

Interoperability components to ensure seamless business ecosystem collaboration

<p>Event engine to publish and subscribe business events - Ensures common situational awareness</p> 	<p>Circular Economy Identity and digital signature for citizen, authorities and business - Ensures Authentication Authorisation Confidentiality Non-repudiation Tamper resistant</p> 	<p>Financial flow - Ensures seamless cross border flow of capital as well as trading of obligations, proofs, rewards, etc,</p> 	<p>Registry - Allows suppliers to register their application, and others to discover solutions to their needs</p> 
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Platform decision depends on the chosen business model

Centralised Platform - Winner takes it all - Centralised platforms are a growing feature of digital competition, and the typical operating model of most of the largest Internet companies.

Decentralised Platform/Blockchain - Shared ownership/governance - Trust enforced by digital protocol, the programmable economy, and a shared ledger.

Distributed Platform - No central control - Several independent providers use standards to connect behind the scene to give the impression of one platform. Like the Internet where many ISPs together offer a *connect once to share with everyone* experience