Scaling-up Digitally Enabled Disruptive Technologies in Africa: Million Farmer Platform

Parmesh Shah, Global Lead, Rural Livelihoods and Agriculture Employment, Agriculture Global Practice, The World Bank
Email: pshah@worldbank.org
Twitter: @ShahParmesh
Uberizing Mechanization: Hello Tractor

Doubling the outreach of existing tractors and mechanization

Significant increase in agricultural productivity
Public sector, research, extension, county staff

Social Media

Fintech innovators

45 Counties

25 AgriTech innovators on scale

AgriBusiness companies

Development partners

Impact

- Productivity increase 30%
- Market price increase for 11 commodities 40%
- Access to finance and financial services 100%

One Million Farmers Platform

100 Producers organizations and community groups