

Scaling-up Digitally Enabled Disruptive Technologies in Africa: Million Farmer Platform



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Uberizing Mechanization: Hello Tractor



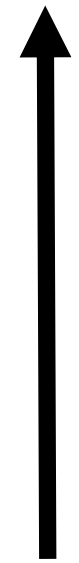
Doubling the outreach of existing tractors and mechanization

Significant increase in agricultural productivity



- Productivity increase **30%**
- Market price increase for 11 commodities **40%**
- Access to finance and financial services **100%**

Impact



One Million Farmers Platform