RESHAMANDI

- The only *end-to-end B2B* ecosystem linking all stakeholders of natural fibers supply chain
- **Digitizing** natural fibres supply chain with technology interventions
Making Natural Fibers Accessible:

**One platform for country-wide farm output, yarn, saree and fabric sourcing**

Impacting the lives of **50,000+** stakeholders of Indian Natural Fibers Industry across **1,000+ pincodes**

38371 (Farmers)
816 (CRCs)
4871 (Reelers)
5572 (Weavers)
2704 (Retailers)

ReshaMandi

www.reshamandi.com | +91 7338694594
ReshaMandi’s Full Stack Platform is the Layer of Trust

- Managed Marketplace
- Productivity Enhancement
- Automated Quality Assurance
- Predictability and Support
- Environmental, Social and Governance
Srinivas
BSc. Agriculture, Chakki Rearer
Bagalur

5 Acre Mulberry Plantation
2 Rearing Centres
24,000 DFL/Month
Supplies to Karnataka, Andhra Pradesh and Tamil Nadu

Before RM:
54% Net Margin
50% Churn
30% probability of crop failure

6 Months With Reshamandi
Less Than 15% MoM Churn
Down from 50%

After RM:
66% net margin
<15% Churn
10% probability of crop failure
Manjunath
10 Years, Sericulture Farmer
Devanahalli

1 Acre Mulberry Plantation
2,500 sq ft Rearing Shed
300 Kgs/Month
Sells via Siddhalaghatta Market

3 Months With Reshamandi
<10% Crop Failure

Before RM
25% crop failure
100 Kms travel to sell
Negotiation based price

After RM:
<10% Crop Failure
Sell from farm, 0 travel
Rendatta based pricing
Building a **Sustainable Ecosystem for Natural Fibers Industry**

- **Zero-Waste** supply chain (Utilization of byproducts like mulberry twigs, cotton plants)
- **Maximum** reusability
- **Circular** Economy
SUPER-APP FOR ALL

CONNECTING STAKEHOLDERS OF THE SUPPLY CHAIN

ONE STOP SOLUTION FOR ALL THE STAKEHOLDERS

LOGISTICAL SUPPORT

ONLINE AND SAFE PAYMENTS

I'm a

Chawki Owner
I want to sell eggs and improve my production

Farmer
I want to buy sugar and sell coconuts

Reeler
I want to buy cocoons and sell yarn

Weaver
I want to buy yarn, sell fabric and products

Retailer
I want to buy fabric and finished products

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We are loved, You can tell!

“Now I don’t have to travel 200 Kms to sell my cocoons, leaving my family behind.”

Munirathnappa, Farmer

“I need not visit Mandis, All my raw materials are provided by ReshaMandi.”

Khalil Ahmed, Reeler

“My buying and selling prices have improved a lot. I am making more and I am getting better quality yarn from ReshaMandi”

Shahid Junaid, Weaver
ReshaMandi’s Tech Ecosystem

CUSTOMERS

Reshamandi Mobile Experience

Farmers Mobile App

Reelers Mobile App

Weavers Mobile App

Retailer Discovery Platform

Marketplace Integrations

PLATFORM

ReshaClinic Online Marketplace

RM Command Center

Fabric Discovery Platform

Marketplace

ReshaSaathi IOT Devices

Industrial IoT Automation

Early Disease Detection

Price forecasting

Cocoon Grading

Yarn Grading

Fabric Grading

Discovery AI

FINTECH

Partner Integrations – Pay Later, Loans, Insurance

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And we are making some **serious noise!!**

Special mention of ReshaMandi in the 2020 Year end review by Ministry of Textiles

Best Emerging Social Enterprise 2020 by Business Mint

Atmanirbhar Bharat Awards 2021 by Indian Achievers Forum

Winner of Maharashtra Startup Week 2021 by Maharashtra State Innovation Society

Winner of National Start-up awards 2021 by Department for Promotion of Industry and Internal Trade

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