Anonymity is dead.

Voice assistants can guess what people are typing on nearby devices.

Facial recognition systems now automatically identify people, pets, and even Disney characters.

It’s becoming easier for machines to “see” an object without a camera.

New fabrics and compounds are being developed to help people fool recognition algorithms and, somewhat paradoxically, help them be seen more clearly.

COVID-19 accelerated the adoption of universal genetic databases.

Everyone alive today is being scored.

A piecemeal approach to regulation will challenge businesses this year.